

## Pearl River Chamber 6/9/10 Minutes

Lisa Dorman opened meeting at 7:10

Treasurer report

- ◆ 63 members are paid up as of today

May's Chamber meeting was replaced with a business networking event

- ◆ very successful!

Chamber discussed news about Suffern Chamber receiving a grant for 2.2 million

- ◆ members looking into the details

Relay for Life- Kevin Hardy reported

- ◆ June 19<sup>th</sup>
- ◆ Chamber Team needs more members- sign up online @ relayforlife.com
- ◆ there are over 30 teams
- ◆ raffle tickets are available: 4 tickets to Disney's Lion King on Broadway with limo transportation to and from the theater

Pearl River Day-

- ◆ 15 vendors so far
- ◆ If interested please apply before July 1<sup>st</sup> as the prices will go up from \$125 to \$175
- ◆ Download application from Chamber website
- ◆ 20 raffle tickets went out to all members- please sell- more are available if needed
- ◆ Shop Rite is planning on sponsoring – we're soliciting more

3/50 Project

- ◆ Great organization to motivate people to save the local economy
- ◆ They are involved with now 'eat down the street' - new for restaurants
- ◆ Please go to their website [350project.net](http://350project.net) for details

Chamber Website

- ◆ Tom from Rockland Web Design says all is going well with our site
- ◆ Members are thrilled with the way it looks
- ◆ Over time our goal is to have every business have their own profile

Beautification Committee

- ◆ 7 trees were planted
- ◆ Grates to be installed around tree bottoms
- ◆ Custom Gardens to plant an additional 7 trees
- ◆ 4 baskets planted on light posts with real flowers as a trial- \$50 worth of flowers in each

#### Trash receptacles

- ◆ Layout has been set for the 36 new trash receptacles
- ◆ Ready to be installed soon

#### AOH Convention

- ◆ Talking about doing booklet
- ◆ As info comes in Chamber will be updated
- ◆ Talk about maybe advertising at the Hilton on the TVs

#### RBA

- ◆ Having meeting with Hospitality and Tourism on June 22<sup>nd</sup>

#### Chamber reached out to the Town Board to go over:

- ◆ Code enforcement for downtown Pearl River compiling/logging complaints, follow-up actions, notification to landlords
- ◆ Securing funds for capital improvements, grant writing, hiring a grant writer?
- ◆ Promotion of downtown business district- address vacate premises- discuss ways to solicit / attract new businesses with incentives

#### In the works

- ◆ Discussion about banners to be placed on lamp posts at fields
- ◆ Maybe sponsors buying banners for marketing
- ◆ More info to come

#### New news-

- ◆ Kevin Hardy agrees graciously to be President
  - The Chamber welcomes him and feels he will bring a lot to the Chamber
  - He states that the Chamber has a good thing and a good core of people and he is happy to lead us.
  - Kevin is affiliated and actively involved in many organizations that will be a great help to the Chamber
  - He is also looking into reaching out to other local Chamber organizations and sharing information with them
  - Thanks Kevin!

Next meeting- July 14<sup>th</sup> at Danny's

Meeting adjourned at 8:10