

Pearl River Chamber of Commerce Minutes March 9th Meeting

7:15 Meeting started

Treasurer's Report

Isabel Haley reported Checking account \$44,589.40
Holiday Lights account \$ 2,709.38

Streetscape Committee

Reimbursement of \$6,000 for tree grant still pending-forms are being fill out and sent to state-Brian is following up

Kevin gave update on town improvement grant- he spoke to Jim Dean and found out that the engineering plans are in the works-Aug/Sept time line. As discussed previously Chamber would like to see landlords given an opportunity to take advantage of project to expand it the last 6' ft. Chamber looking in to notifying all involved.

Spring baskets on poles are in the works

Parking meter money- Nancy Hogan (Town Council) was in attendance and said she would be happy to find out the specifics.

Membership Committee

Membership renewals for 2011-2012 are now due-members can download application and mail or chamber accepting payment online
So far 43 business-2 residents

Chamber hopes to increase membership at our next meeting which will be a "Chamber Meet & Greet" April 13th @ Aqua Terra

Events Committee

AOH Patrick's Day Parade
Sunday March 20

Pearl River Day update Patrick reported that we are recruiting vendors and entertainers-form is on website-pass the word on

Easter Egg Hunt Sunday April 17th-Tom Diviny will be looking for help the end of week prior to hunt, anyone interested in helping stuff eggs please contact chamber

Mom's Night Out May 5th

Isabel reported that the deadline to participate is Wed. 3/23 info on website, cost \$100

After party is at Noonan's

2nd Relay for Life –June 17th & 18th

Kevin reported that John Murphy is chairing and that last year \$86,000 was raised –this year the goal is \$100,000

Kevin would like the chamber to help spread the word and if anyone has any ideas or anything to contribute please send the chamber and email. Also discussing getting the schools involved

AOH State Convention July 12th thru 17th

Mike O'Sullivan is asking what business owners want to offer for the week to get the attendees to come to town (discounts, specials etc.)

Website/Communications Committee

Patrick reported new website up and running! Big thank you to Jerry White! And also a big thank you to Lisa for working to help get all the info on website Businesses are urged to send in pictures.

Gift Certificate Program- Michelle reported that the official name is

“Cash on the Town” Give the gift of Pearl River

Denominations are \$10, \$15 and \$25 and must be redeemed at full face value in one transaction

All participants must be a paid member and chamber encourages all types of business to get involved and help business stay in town

Chamber is absorbing the cost to get this up and running-promotional posters and window clings are available- Certificates can be purchased on chamber website and at Madelyn Rose

Big thank you to Michelle for putting this together

Scholarship Fund

Patrick reported that forms were sent in to schools with PR students-info also on website-deadline for participating April 15th-award will be given at May Chamber Mtg.-Let Patrick know if you are interested in being on the review committee

New Business

Kevin reported that he has been in touch with Steve Weissblatt from New city Chamber of Commerce and Scott Beard Nyack Chamber to hope cross promote and create an alliance among chambers-good way to share ideas and learn from each other. Kevin will keep us updated as to the progress.

Introduction of individuals/Businesses new to meeting

Nancy Low-Hogan (Town council) was in attendance and happy to be here and to learn about issues and what goes on, regretfully sometimes out of the loop on some subjects because council is dealing with assigned issues. She is willing to liaison on issues were she can be of assistance. Nancy is also involved with organizing a hamlet revitalizing committee.

New member

Arcade 2 Go-owner Owen S. (Rockland resident)

Temperature controlled gaming trailer perfect for birthdays and events

More info on member page with website

Adjourned 8:20pm