

Pearl River Chamber of Commerce Meeting Minutes  
May 11<sup>th</sup> 2011

7:10 Meeting start

President Kevin Hardy introduced Tim O'Neil who is running for Rockland County Sheriff. He addressed the Chamber and explained his political position. For more information visit [www.oneillforsheriff.com](http://www.oneillforsheriff.com)

Eric Graff from Community Coupons was in attendance and explained their incentive coupon. First time compiling Nanuet/Pearl River book-6 week free no obligation- afterward if interested \$395.00 fee. Coupon book gets distributed to 15,000 homes, 4 times a year. If interested contact him at [www.ericg@ccoupons.com](mailto:www.ericg@ccoupons.com)

**Website/Communication Committee**

Patrick Holt reported that website doing well continuing to add content. At next mtg will have info on ad rates.

Michelle Worob updated chamber on gift certificate program saying it is ready to be up and running. Any paid member interested in participating contact the Chamber for details. Ad Posters and clings are available for store fronts.

**Membership Committee**

Membership renewals for 2011-12 are now overdue, membership can be paid online and also downloaded and mailed.

All paid members are encouraged to check their listing to be sure links are working and also contact chamber of any upcoming events to see about getting them posted as well.

**Events Committee**

A huge thank you goes out Tom & Joy Diviny for again graciously paying for and running the Annual Easter Egg Hunt. It was a great success! Thanks to all the volunteers who helped make it possible.

Chamber Meet & Greet at Aqua Terra last month went well and was a great chance for networking and learning what the chamber is all about.

Isabel Haley reported on Mom's Night Out saying it was a great night and proceeds this year are going to Autism Speaks. Thank you Isabel for your hard work in making the night happen. Thank You to Ann Mc Govern for the spectacular show of balloons.

Relay for Life 6/17-6/18 –Looking for High School seniors who would like to acquire 2hrs community service to be at the register table also if businesses would like to get involved with donations(gifts baskets etc.)that would be greatly appreciated. This is a tremendous community event and we would like to see it exceed last year. For questions or info contact Kevin Hardy or go to chamber website and click on link.

AOH Convention 7-11 thru 7-17—Thursday night the AOH as planned a free concert at Central Ave. field and is encouraging restaurants and business to run specials to entice customers. The event is booked and potentially hundreds of AOH members will be coming to town.

Pearl River update given by Patrick Holt-planning going well, sponsors are being lined up. Vendor application can be found on website.

### **Scholarship Fund**

There were 10 applicants and the winners (one male one female senior) will be awarded the \$500 scholarships at the June Chamber Meeting.

### **Streetscape Committee**

Flower baskets on light posts are being refurbished with new plantings and will be installed soon.

### **New Business**

Rockland Conservatory at 45 Main St. (old Star Press building) is under way with construction and they are offering hard hat tours for anyone interested. They prove to be a great addition to Pearl River in increasing a customer base for businesses.

Rotary is sponsoring the Soap Derby on June 5<sup>th</sup> for more info and a chance to sponsor a hay bale go to [www.rotaryclubofpearlriver.org](http://www.rotaryclubofpearlriver.org)

Rockland Business Association is hosting a meet and greet for invited chambers at the Boulders new stadium where you can meet coaches and team. Registration is required go to [www.rocklandbusiness.org](http://www.rocklandbusiness.org) for more info.

Tom Divity reported that 24/7 parking was passed for a lot behind Joe & Joes and by Williams overnight was passed-this is for non metered parking and permits will have to be purchased-info to follow

Chili Cook Off scheduled for September 17-more info to follow

Meeting adjourned at 8:20