

## Pearl River Chamber Minutes Meeting Wed. July 14<sup>th</sup> @ Danny's

Meeting started at 7:10pm

Meeting brought to order by Kevin Hardy President

Treasurer report given by Isabel  
Just over \$28,000 in bank  
Holiday lights account \$1,761

Kim from Dance Central Performing Arts spoke about an event they are doing on "National Dance Day" Saturday July 31<sup>st</sup>  
There will be free dance classes all day, for a schedule and more info go to website [www.dancecentralperformingarts.com](http://www.dancecentralperformingarts.com) or call 845.201.8383

### Streetscape Committee Update

New trash receptacles are in place and getting great feedback-Thanks!

Seven more trees going in soon- water bags are in place and helping newly planted trees survive the excessive heat

### Paul Whalen

Paul Whalen Orangetown Supervisor was in attendance and is urging the Chamber and Pearl River residents to appeal to Congressman Eliot Engle to help us receive our awarded grant money of \$250,000 that was earmarked for the town. This must be done by Oct. or these funds will be gone! The chamber is getting together more info as to the best way to approach this as far as a joint letter that will be either both mailed and emailed. More info will be coming soon.

### Membership

64 business/ 6 residents are members this is down from previous years where 90-100 members are registered

The chamber urges anyone interested to go to link on website there are great benefits to joining, one being the exposure on the website

Current members need to check to see if all there membership info is correct and if they are interested on sending info for a profile page please contact the secretary

Kevin proposes putting in place a membership committee as there has been in the past to help increase membership and wants to remind everyone that outside people are welcome. It is a great networking tool, Rockland Business Assoc. which is one of the organizations Kevin is involved in has done a real push and has succeeded in increased numbers.

Anyone interested in heading or joining committee please contact chamber

### Events Committee

Kevin reporting on Relay for Life

Great success! Over 1,000 people-over 600 walkers  
More than \$77,000 raised  
Chamber raised over \$2,000-raffles brought in more than \$3,000  
Winner of the Lion King tickets was Kate Dorman Congrats!

Cancer Society impressed with the event and the location-thinking of maybe having their "Bark for Life" in Pearl River

Thanks to all for participating and thank you Kevin!

Patrick Holt reporting on Pearl River Day

Sponsorships so far are Promenade, Shoprite for \$1,000--Vision \$500  
We are hoping to also get Active International and O&R

Vendors so far are at 31 –chamber still accepting applications info on website

Chamber members motioned to spend up to \$600 to advertise for more vendors-all in agreement

Jim Linekin with Kettle Popcorn has agreed to help and is joining the committee with ideas as to make this event even more successful

4<sup>th</sup> of July Fireworks

Kevin is suggesting that we look into partnering with Mr. Munno to see how the chamber can help and be involved for next year

## Macabi Games

Week long athletic competition that is being held in 2012 in the third week of August

Talked about how this a chance for great exposure for the town and that we should start planning how we can programs in place for maybe nighttime entertainment etc.

Info will follow-if there are any suggestions or input please contact the chamber

## New Business

Brian from Verizon Phone store talked about how the business members can advertise with supercoupons/valuepak at a discounted rate of \$50-\$60 a mailing with 10 businesses on a page – this would be a chamber special – business card size ad

Anyone interested contact chamber

Resident Angelo Raffa asked chamber if Orangetown Mighty Midgets could purchase chambers unused banner hardware at a discounted rate to use at their fields. Chamber agreed to look into this as a good way to recycle unused materials

Regency Banquet & Conference Center @ Comfort Inn & Suites is hosting a Regional Breakfast Networking Event with the Mahwah Chamber Monday 11/16 @ 8 am

Kevin and small group of members will attend; events like these are a tremendous resource for members and their businesses. Kevin is planning on looking into an alliance between Rockland Chambers.

Oct. meeting we will be hosting Nyack Chamber, want to incorporate a met and greet. Our former president Andy organized a networking event that was a great success for the chamber last year.

## Kevin's Closing Comments

Tip of the month [www.yext.com](http://www.yext.com) digital media company- go to website for info

Bring business cards to next meeting Sept. 8<sup>th</sup> so we can put together a binder and share info at monthly meetings

Reminder no August meeting-----Adjourned @ 8:20